

TRUECLAIM EXPLORATION INC.

NEWS RELEASE

June 15, 2011

SYMBOL-TSX-V:TRM; OTCQX:TRMNF

NEWS RELEASE

APPOINTMENT OF INVESTOR RELATIONS CONSULTANT

LONDON, ONTARIO - Trueclaim Exploration Inc. (the “Company”) announces it has retained the services of two investor relations consultants to assist with its investor relations activities in Canada and the United States.

In Canada, the Company has engaged Bay Street Connect, an owner-managed firm based in Toronto that has provided investor relations services to Canadian public companies in the natural resources sector since 2003. Focusing on direct communication and face-to-face meetings, Bay Street Connect has assisted numerous organizations in improving relationships within the investment community. Under the terms of the engagement, which is for a minimum of twelve months and continues thereafter on a month-to-month basis, Bay Street Connect will be paid \$3,000 per month for the first six months and \$5,000 per month thereafter, and will be granted options entitling it to acquire 360,000 shares at exercise price of \$0.15 until June 8, 2013.

In the USA, the Company will be assisted by Atlanta Capital Partners, LLC, an investor relations firm that draws on its carefully built relationships with retail brokerage firms, investment bankers, analysts, fund managers, and independent investors to help public companies, private companies and venture capital firms communicate with Wall Street, investors and the media. Under the terms of the engagement, which is for a minimum of six months, Atlanta Capital Partners, LLC will be paid \$3,000 per month and will be granted options entitling it to acquire 360,000 shares at exercise price of \$0.15 until June 8, 2013.

“We are pleased to retain firms of this caliber,” said John Carter, President of Trueclaim Exploration Inc. “They will play an integral role in ensuring we reach the investment community with our message.”

Mr. Carter continued “We look forward to building on previous successful work programs on our exploration projects. We believe that Bay Street Connect and Atlanta Capital Partners are well qualified to help us deliver our message and expand our shareholder base.”

The appointment of Bay Street Connect and Atlanta Capital Partners, LLC as investor relations consultants of the Company and the granting and vesting of stock options to them are subject to the approval of the TSX Venture Exchange.

ON BEHALF OF THE BOARD

“John Carter”

John Carter,
President

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed or accepts responsibility for the adequacy or accuracy of this release.